

First: When you download the Excel file, Remember to Enable Editing & Macros!

SEARCH EXHIBITORS		SZ SECTION		ANIMAL/EXHIBITOR TYPE		DOG and/or CAT PRODUCT CATEGORIES	
EXHIBITOR SEARCH ALL RESULTS ARE COMBINED		EXHIBITOR SEARCH					
		<< "N" Pick Em' LIST					
		Naturally & Health					
		Specialty & Lifestyle					
		Live Animals					
		Growers					
		International					
		Emerging Brands					
		Stage/Lounge/Info/Food					
		Media, Org					
		Distributor					
		Bus Serv Rl/Mtg/OEM					
		Gift/Gen Mdse					
		Fishing					
		Reptile					
		Bird					
		Sml Animal					
		Horse					
		Cat					
		Dog					
		Books, Mags					
		Clothes, Costumes					
		C&L Ham Acc					
		ID Tags					
		Food					
		Feeding Acc					
		Treats					
		Rawhide					
		Toys					
		Exercise, Agility					
		Carnip					
		Scratching					
		Furniture					
		Tie Out & Contain					
		Beds Mats					
		Door/Gates					
		Carriers Gates					
		Car Safety, Acc					
		Houses, Kennels					
		Litter					
		Litter Acc					
		Dental					
		CBD					
		Medis, Supp. Devices					
		Flea & Tick					
		Groom Tool					
		Shampoo					
		Stain & Odor, Clean					
		Wipes					
		Train pads, diapers					
		Waste Pickup					
		Electronic					
		Track, Monitor					
Must have "Y" to activate; Then enter "1" in column>>>		Y		1			
To Activate "N" to "Y", Then enter "6" in column>>>		6					
Note: "Y" even with "1" it will generate no results							
Note: Multiple "Y"s in a row mean AND - Must have all							
Note: A "Y" with no "1"s brings up the whole list							

Let's take a specific example running 3 simultaneous searches for several Dog/Cat categories:

- Now referring to the Dashboard, let's take it by the numbers:

Note: Any Search Line with a Y and no 1's in any column will always deliver the entire list regardless of what is selected in other lines. Change the Y back to an N in unused search lines. **Now a sample of the results:**

[illegible]

You can review the exhibitors alphabetically then put the list in Booth # order to make it easier to “work”. The Super Search also allows you to “cut down” the list during your review. (Pg 2; Point #11 - **“U Pick ‘em”** in Detailed Instructions) But First, I suggest that you “play” with the Super Search to get a “feel” for the tool, and then review the Detailed Instructions. With your “play” experience, the detailed instructions will become a “quick read” and a valuable reference. You’ll soon be “up to speed” on the full capabilities of Super Search. Good Luck and Good “Hunting” at SZ 2026.